



Activate World Podcast – Season One Guests

Theme: The rise of business leader activism

Sheila Krumholz, Executive Director, Center for Responsive Politics

Bio: Making money in politics data accessible; advocating transparent, responsive govt. In 2010, Fast Company magazine named Sheila to its "Most Influential Women in Technology" list. Sheila has a degree in international relations and political science from the University of Minnesota.

Website: <https://www.opensecrets.org/about/staff.php>

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Adam Winkler, author of *We the Corporations*, UCLA law professor

Bio: Dr. Winkler is a professor at UCLA, Adam Winkler is a specialist in American constitutional law and the Supreme Court. He is the author of *We the Corporations: How American Businesses Won Their Civil Rights* (2018) and *Gunfight: The Battle over the Right to Bear Arms in America* (2011). He also served as co-editor of the *Encyclopedia of the American Constitution* (2nd Edition). His scholarship has been cited in landmark Supreme Court cases on the First and Second Amendments, and according to a 2016 study he is one of the top twenty law professors for citations by the courts.

Website: <https://law.ucla.edu/faculty/faculty-profiles/adam-winkler/>

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Joel Makower, Chairman and Executive Editor, GreenBiz

Bio: Joel Makower is chairman and executive editor of [GreenBiz Group Inc.](#), producer of GreenBiz.com, and lead author of the annual [State of Green Business report](#). A veteran journalist with more than 40 years' experience, he also hosts GreenBiz's annual [GreenBiz Forums](#), the global event series [VERGE](#), and other events. Joel is author of more than a dozen books, including his latest, [The New Grand Strategy: Restoring America's Prosperity, Security, and Sustainability in the 21st Century](#) (St. Martin's Press). Joel is an award-winning writer and strategist on corporate sustainability practices and clean technology who, over 25 years, has helped a wide range of companies align sustainability goals with business strategy. He is the

bestselling author or co-author of more than a dozen books, including [The New Grand Strategy: Restoring America's Prosperity, Security and Sustainability in the 21st Century](#), and a sought-after speaker to companies and business groups around the world.

Website: <http://www.makower.com/>

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Carolyn S. Berkowitz, President and CEO of the Association of Corporate Citizenship Professionals

Bio: Berkowitz is an accomplished Corporate Citizenship professional. Having led CSR efforts at Capital One, she re-envisioned Capital One's corporate philanthropy focus and led a team of 35 CSR professionals to develop and execute a \$450 million, ten-year strategy to prepare low- and moderate- income people for future success. She was twice named among the "100 Most Influential Business Leaders" in Washington, DC by the Washington Business Journal, and earned the Washington Area Women's Foundation's Visionary Award in 2015 after serving as Board Chair from 2013-2015 and Board member since 2006.

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Jay Coen Gilbert, Co-Founder, Managing Partner, B Lab, Forbes contributor

Bio: Gilbert writes about culture shift to redefine success in business, the impediments in our way, and the leaders that remove and overcome them. Co-founded and sold AND 1, a \$250M basketball footwear and apparel company based outside Philadelphia. Jay led AND 1's product and marketing for almost 13 years and was the company's CEO during its period of most rapid growth.

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